The Power of Speech is a Timeworn Tradition

Leaders and speakers then would reflect everything in their speech. Influencing is an inner ability to lift people up to your perspective. Great leaders have won the heart of many, sent the right message and moved the crowd.
When an idea is communicated effectively, people follow it and change. Movements begin. Products are sold. Issues are mastered. There is always an urge to alter the audience’s outlook to create a sense of compulsion in them that will stick with them long after.
But Today’s Corporate Presentations Lack the Mantra

Although corporates are technologically advanced, it has blinded communication to a huge extent. PowerPoint is a great multimedia software. But most of us use it as a word processing software for producing written documents than for visually enhancing presentations.
From formatting to design, colors etc., there are countless decisions you have to take – things that have little to do with the most important element – YOUR STORY!
We empower leaders to present their stories in the most powerful way, driving action through visual presentations. Bespoke for every client, we weave their stories in a way that is special to their organizations, their ethos and their initiatives. We delve deep into the ocean of their work and bring out the best in it.
PAST – WHEN THE CLOCK STRUCK

It began as a freelance between two friends. What started as a leisure activity for acquaintances was later realized as passion. Once the scope of presentations was identified, we decided to go forth professionally.

PRESENT – PAVING OUR ROAD TO SUCCESS

October 2014 – We were a team of two and a single client. Now soaring start-ups and corporate with a record 1000+ presentations and 470+ clients over a span of two years with a team of 12.

FUTURE – MAKING IT LARGE

Attempting to address start-ups and corporates internationally on a larger scale and deliver work according to their standards and meet their needs. We aim to empower them to present their stories in the most powerful way, driving action through visual presentations.
Our Services

A Glimpse into the List of Things that We Can Help You With
Our Services

At SlydS, we are great storytellers, writers, designers and creative thinkers, giving a whole new dimension to corporate and casual PowerPoint presentations. SlydS is an amazing and unique platform that creates powerful presentations helping thought leaders across the world, communicate their thoughts and passion in an effective manner.

- **Story**
  
  Knowledge never tires us. We dig for everything necessary and create your story.

- **Design**
  
  Our designers visualize your vision as much as theirs. They ensure you flourish in style.

- **Training**
  
  Given the extensive know-how, our presentation maestros offer to empower your team.
Areas of Excellence

WE HAVE MASTERED THE FOLLOWING

Although we have worked with various kinds of presentations, a few of them have had our attention in detail and hence we have mastered the art of optimally creating and re-creating them. With two years of intensive experience in this field, we make wonders happen in the fields that we are good at.

+ **INVESTOR DECK**
  The most appealing and imperative mode of communicating one’s business model/product/services to prospective investors.

+ **COMPANY PROFILE**
  Professional introduction of a business that aims to inform the audience about its products and services.

+ **KEYNOTE**
  To target a larger audience in the respective fields where presentation are made with much precision, that it does not need much explanation work to it.

+ **REPORT**
  Deck that sheds out appropriate information stuffed with data to clients, enabling them to plan their steps ahead.

+ **PRODUCT DEMO**
  Understand the product, build a story around it, making sure the it is sold with the help of powerful, persuasive content and elite designs.

+ **SALES PITCH**
  A line of talk that attempts to persuade with a planned strategy of a product/service, designed to initiate and close a sale.

+ **WORKSHOP**
  We are also available for those who want to learn and express their business ideology in a presentable manner. We believe in giving away our acumen.

+ **CONSULTING**
  One cannot know all aspects of presenting their business. Knowledge is meant to be imparted, not to be concealed.
Skills never run out of trend, so is a student’s ability to create new ideas and implement them with better framework. It is chaotic when students are unable to learn the subject of making right presentations. We train them in a creative field that will come handy in their corporate journey. Hence, we take college training as a special interest on our task board.
PowerPoint presentations play a critical role in corporate life. PowerPoint presentations have a generous role in the success or failure of a meeting. A good presentation can help you close a deal, sell a product or raise funds. We, at Slyds, have initiated a training programme exclusively for the corporates because we understand the dire necessity of it. We teach you the aesthetics that go into the creation of impactful PowerPoint presentations and thus help you create the much needed deck that you are looking for. From creating a story - filling in content - designing the presentation, we assist you and guide you thoroughly.
Our Credentials

A Short-tour on What We Do and What We Are Capable of
The derivation of all creative yet successful things are developed from scratch. We intend to do justice to our thoughts and add life into PowerPoint presentations. We visualize processes and complex information through illustrations, infographics and icons, create charts, graphs and personalized templates. We employ a flexible process that is tailored to meet your specific budget, timeline, and deliverable. Our expert team makes sure that all the projects are finished within 48 hours.
We have Worked in 20+ Industries

WE ARE DOMAIN AGNOSTIC

Pick an industry, we have covered it. And we only want to do more. Our thirst to create makes us explore various industries. From startups of food, travel, real estate to giant corporates; we’ve made our mark everywhere. This really helps us to understand our clients requirement better.

www.slyds.com
We Have Made Our Presence Across the Globe

REACHING OUT TO THE LARGER LOT

In just two years we have taken over an astonishing number of clients in our pockets. Given the amount of work we do, we have managed to understand our clients’ needs too well to have a faster turnaround time. Thus, resulting in 100% client satisfaction.
Value Proposition

Reasons Why We Stand Out From the Rest
Good design is not just what looks good. It also needs to perform, convert, astonish, and fulfil its purpose. It can be innovative or it might just get the job done. Based on your existing brand guidelines, we create beautiful, functional visuals that amplify your message and help you leave a deep lasting impression on your audience. We make you look awesome.
Our designers are well versed with a plethora of desktop publishing software along with a variety of artistic skills and abilities. They effectively communicate with clients and other members of the design team to ensure they are on track with deadlines and other goals.
The graphics used in our presentations are editable. At any point should you find the need to edit any data or change color or icons, we provide you with an open editable file wherein you can make changes in accordance to your needs in the same PowerPoint file.

**Editable Icons, Charts and Infographics**

**WE DO NOT MAKE WHITE ELEPHANTS**

All Shapes Are Fully Editable
All our images have commercial license and can be used in any platform. We use sharper images with better aesthetics which are retina ready. With our access to various stock websites through paid subscription, we do not compromise on the quality of the images used.
Every element/icon used in the design of every project is created by the designers and saved in our library. Thus, making it easier and faster for us to stick to the timeline.

Self Created Resource Library to Work Things Out Faster

REPOSITORY OF ALL DESIGN ELEMENTS USED IN PRESENTATIONS

www.slyds.com
Our Portfolio

Manifesting our Potential
A company profile is a professional introduction of a business and aims to inform the audience about its products and services. We at Slyds, help you portray your idea and its genesis in the most appealing manner for your audience and clients to understand the same.
The most appealing and imperative mode of communicating one’s business model to prospective investors. At Slyds, we understand your business and its probable prospects. Therefore, we know the right way to build a story around your product/service so that your investors get the point and do the needful.
A smart art is a visual representation of your information that you can quickly and easily create, choosing from among many different layouts, to effectively communicate your message or idea. At Slyds, we help you represent data with apt smart arts that are created by our designers solely for you.
Infographics

CRISP REPRESENTATION OF INFORMATION

Information graphics or infographics are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. A well-designed infographic can help you simplify a complicated subject or turn an otherwise boring subject into a captivating experience.
Explainer Animation

A SELF-SUFFICIENT SELF-EXPLANATORY PRESENTATION

Explainer Animation is the use of characters and vectors to explain a particular concept that can be understood clearly even by a layman. At Slyds, our design experts use the best of their creative ideas in order to bring life to the animation that they have made.

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Boring to Interesting

The first section shows how the cluttered slide has transformed into an organized, well-designed slide with proper usage of vector.

The second section shows how a bland set invocation in the IoT space. A connected global map is a great representation for it.

The third section shows how a plain white background slide is converted into an informative slide with proper usage of icons and typography.
The first section shows how well a simple text can be placed in a manner where the audience can perceive the idea aptly.

The second section shows the good usage of infographics to convey “the journey” in a more fathoming manner.

The third section is designed supported by sketch so that the spectator gets a clear cut idea of the whole information.
The first section shows how a process can be visually made crisp yet beautiful.

The second section shows how normal pointer slides can be converted into a slide enhancing the pointers.

The third section shows how good usage of high definition images can convey the same message as that of the content itself in a slide.
The first section shows how numbers can be highlighted to emphasise the important segments in the slide.

The second section shows how well a process can be recreated and designed to make it easy to understand.

The third section shows how a mixture of all the three i.e. shapes, icons and images can make a slide informative and conveys the message in an instant.
We Consult!

Aiding the New Borns
Startup Consulting

We offered our time and knowledge for a startup acceleration program involving 7 startups. We were approached only for design but instead did a one-on-one with each startup to understand their product/service, guiding and preparing them for an investor meet.
PARTNERSHIP

TEDxBangalore

TEDxChennai

Speaker Presentations

Official partners for TEDx Bangalore
PARTNERSHIP

Speaker Presentations

Official presentation partners for TIE
Startup Consulting

Presentation partners for World Startup Expo
A client base is a company's primary source of business. At Slyds, having worked with 470+ clients, we have managed to share and maintain a good amount of rapport with all our clients. Being in the service industry, pleasing your clients is indeed a task. Despite the odds, we have a good reputation amongst all our clients. We make sure that all our clients are 100% satisfied and that they walk out of our door with not just what they want, but much beyond that.
Testimonials

Thanks SlydS for helping me. I know I asked a lot from you. I appreciate the support and willingness to work on this till we got it right. It has come together well.

Vani Kola, Kalaari Capital

Never felt like this is your first project with us. I really appreciate the way you were always there even at 12 in the night for giving me solutions. With this attitude, I see SlydS gaining good professional heights.
Keep it up. All the best.

Prakaash Rajnish Vice President Marketing (Fly with VIP)

Best creative team to get your work done. I gave only the product URL to them and they came up with an attractive presentation with some research and market analysis, as well. If you are not professional for presentation, I would suggest not to waste your time and effort. Quick response and timely delivery add more stars to their work. Best company to approach when you want the presentation for any stage of investment.

Kunal Mahajan

Wow, what a joy it has been working with you. You (and your team) created a beautiful product for engagement. Very very grateful and appreciative of your energy, enthusiasm, vision, immense trust, ability to adapt and your integrity. A marvellous experience.

Susan Koshy
Contact Us

create@slyds.com

+91 9448880711, +91 7406081520

#18, 5th Cross, 35th Main,
KAS Officers Colony,
BTM – II Stage, Bengaluru,
Karnataka - 560068

www.slyds.com